

Since the (Imaging & DVD) applications have gained traction in several countries and few people have actually made a living via the applications, below are the downloads per country sampled at the end of Dec 2011,

India – 500K+

China – 200K+

USA – 150K+

Brazil – 125K+

Taiwan – 100K+

South Korea – 100K+

Advertisement feature – An advertisement feature is in beta to see how well this works for some revenue generation. 100 ads are placed on a server “**advertisement-0 → advertisement-99**”. The advertisements have to be at 4:3 aspect ratio, size ≤ 512 Kbytes, dimensions $\leq 1200 \times 900$. Only on **program startup** an AD will be randomly selected and displayed. If this works well vendors will be approached for leasing the 100 advertisements for a year.

Advice on Container Formats – You will see people throwing words such as support for various Media Container Formats. A Container is a packetization/packaging method for wrapping encoded/compressed datasets – a dataset could be an image, audio or video. We support 2 standard and widely used file based container formats, namely **JPEG & VOB**. JPEGs provide a reasonable level of quality & compatibility for images and Standard definition DVD VOBs provide quite good quality, compatibility & plenty of available content for audio & video.

Referencing the book – [www.eyepuzzles.net/Applications for Digital Signals.pdf](http://www.eyepuzzles.net/Applications%20for%20Digital%20Signals.pdf)

From the developers - The GUI in the Windows & MAC applications is purposefully designed to be as minimal as possible, so that the focus remains entirely on the **output** the applications produce.

CSP
Creative Signal Processing